



# Baseball Field Sponsorship Sign Program

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## Policy Outline of Requirements and Restrictions

**Scope of Operations:** Utilization of field fencing to promote local businesses while improving the finances that will be used to enhance and develop the park/ball field facilities.

**Location:** Markel Park, Scolpino Park, Tonetta Lake Park & Volunteer Park

**Sign Size:** 4' X 8' - Horizontal Orientation only

**Sign Materials:** Must use from either vendor 1/4" Alumicore or a product called Max Metal. Must use 1/4" aluminum material. The sign must have 3/4" pre-drilled holes in each corner, one top center and bottom center each for a total of 6 holes to be used to hang / attach to the fence. The corners must be rounded and the sides must smooth without any jagged sharp cuts.

**Font:** must be 3" and larger. Fonts must be selected from approved font style list in either normal or bold style.

**Logos / Pictures:** Up to 3 each logos or pictures or combination. Picture/Logos can't utilize more than 80% of the entire sign.

**Sign Verbiage:** No derogatory, offensive or profanity remarks or insults either direct or indirect.

**Restricted Business:** Tobacco, Alcohol, Firearms, and Adult business advertising or promotion is prohibited. Promotion of Political Candidates, Politicians or Campaigns are also prohibited.

**Approval:** All wording, logos, color schemes and pictures must be submitted for approval prior to having signs made. A proof needs to be supplied to the Town Facilities Office prior to making of the sign. The Town Board has the authority (by majority vote) to refuse any of the criteria items without specific reason.

**Term:** April 1 to March 31

**Multi-Field Advertising Discount:** Clients wishing to have multi-advertising on a combination of fields will be granted a discount of 5% for each additional field up to 35%.

**Renewal Period:** 10% renewal discount if full payment is made before end of January within the same calendar year in which the advertisement period would start. All other payments in full must be received no later than the last business day prior to the start date. If payment is

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not received by the deadline, any advertisements not paid for will be removed on or soon after the next business day. If a sign is taken down, then the placement of such sign will be subject to be rented out to the next available interested party. If the canceled client makes full payment, they will be offered the next available panel. If there are no panels available, then they will be placed on a waiting list. If for any reason there isn't a waiting list and the previous section was not taken and the client makes full payment, then and only then will the sign be replaced in the same location requested.

**Vandalism:** Clients are required to make repairs or replacements to signs if they are vandalized within a 30 day period from notification. All signs damaged or vandalized will be removed within 10 business days and replaced once a new or corrected sign has been provided by the client within the same advertising year.

**Font Styles:** Must select fonts from preapproved list provided below.

- 1            ARIAL
- 2            **Arial Black**
- 3            Arial Narrow
- 4            Bell MT
- 5            Book Antigua
- 6            Bookman Old Style
- 7            Calibri
- 8            Century
- 9            **Cooper Black**
- 10          **COPPERPLATE GOTHIC BOLD**
- 11          Footlight MT Light
- 13          **Franklin Gothic Medium**
- 14          Garamond

Additional fonts can be submitted for approval prior to the creation of the sign. Please consult the vendor for availability and the Town of Southeast, Recreation Leader for final approval before ordering the sign to be created. Allow at least 4 weeks for the approval to be processed.

**ALL PROCEEDS GO TO THE MAINTENANCE AND IMPROVEMENTS OF THE FIELDS**



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**Fees Schedule:** Are charged for each field based on specific field and actual location of the sign at each field. See the fees for each field following. There are also discount packages for multiple field sponsorships.

## Markel Park Fee Schedule

### Field One

	Outside	Inside	Both		Outside	Inside	Both
Left Field	\$200.00	\$125.00	\$275.00	Right Field	\$150.00	\$125.00	\$225.00
Center Field	\$200.00	\$125.00	\$275.00	Back Stop	\$150.00		

### Field Two

	Outside	Inside	Both		Outside	Inside	Both
Left Field		\$125.00		Right Field	\$200.00	\$125.00	\$275.00
Center Field	\$125.00	\$125.00	\$175.00	Back Stop	\$150.00		

## Scolpino Park Fee Schedule

### Field One

	Outside	Inside	Both		Outside	Inside	Both
Left Field	\$75.00	\$200.00	\$225.00	Right Field	\$75.00	\$200.00	\$225.00
Center Field	\$75.00	\$200.00	\$225.00	Back Stop	\$150.00		

### Field Two

	Inside		Inside
Left Field	\$75.00	Right Field	\$75.00
Center Field	\$75.00	Back Stop(outside)	\$75.00

## Volunteer Park Fee Schedule

### Field One

	Inside		Inside
Left Field	\$75.00	Right Field	\$75.00
Center Field	\$75.00	Back Stop	\$75.00

### Field Two

	Inside		Inside
Left Field	\$75.00	Right Field	\$75.00
Center Field	\$75.00	Back Stop	\$75.00

## Tonetta Lake Park Fee Schedule

### Field One

	Inside		Inside
Left Field	\$100.00	Right Field	\$100.00
Center Field	\$100.00	Each Back Stop(outside)	\$150.00



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Name of Business \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact \_\_\_\_\_

Type of Business \_\_\_\_\_

## Field Request

Markel \_\_\_\_\_ Scolpino \_\_\_\_\_ Tonetta \_\_\_\_\_ Volunteer \_\_\_\_\_

## Sign Location

Left Field(I / O) \_\_\_\_\_ Center Field(I / O) \_\_\_\_\_ Right Field(I / O) \_\_\_\_\_

Back Stop(O) \_\_\_\_\_

For Town Use Only: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Sign Proof Recvd \_\_\_\_\_ Proof Approved \_\_\_\_\_ Sign Received \_\_\_\_\_

Sign Hung \_\_\_\_\_ CK# \_\_\_\_\_ Date Pmt Rcvd \_\_\_\_\_

**Checks Payable to:**

**Submitted to:**



**Town of Southeast Recreation**

mail to:

Recreation Office at 1 Main Street, Brewster NY 10509

Drop off:

Monday – Friday 10:00 am – 4:00 pm